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## Everett Sets a Standard for Housing Production

### Brownfields and Opportunity Zone Generated Strong Response

By Tom Schultz | Special to Banker & Tradesman | Jan 26, 2025



*Boston-based developer A.W. Perry plans to construct a 273-unit mixed-income housing development on a former industrial site at 373-383 Second St. in Everett. Image courtesy of The Architectural Team*

As supply and affordability issues continue to overlap, housing shortages are a challenge facing cities and towns across the nation. Many municipalities in Massachusetts still lag in housing growth, but Everett, just north of Boston, has been credited with building more new housing than almost anywhere else in the state for the past five years. TAT Principal Tom Schultz shares the progress being made in Everett and what lessons public officials, real estate and business leaders, and the experts who support them can learn from this Gateway City's success.

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