

The Architectural Team Names New Principal and Elevates Key Design Architects

By **Boston Real Estate Times** - April 5, 2024



CHELSEA, MA– An influential leader in integrated architecture, planning, and interior design, The Architectural Team (TAT) has announced strategic promotions for four exceptional and longstanding team members. The newly promoted leaders include **Thomas Schultz**, who has been named a Principal, as well as **Elizabeth Peabody, Venket Holi, and Matthew Duggan**, all of whom have been named Associates at the 100-person firm founded in 1971.

As part of an ongoing strategic initiative to recognize key talent and expand senior roles within TAT, these new appointments reflect an emphasis on innovation and advancing core practice areas while cultivating a creative and

diverse leadership team. One of the country's leading planners and designers of sustainable multifamily, mixed-use, hospitality, and senior and assisted living communities, TAT is also recognized for its national award-winning expertise in the areas of historic preservation, rehabilitation, and adaptive reuse. Recent milestones include the opening of a globally lauded high-rise hotel and residences, Raffles Boston; The Cordwainer, a pioneering biophilic community for people living with Alzheimer's and memory impairment; The Anne M. Lynch Homes at Old Colony, a highly sustainable and Passive House-Certified public housing community; and award-winning historic adaptive reuse conversions such as 100 Shawmut and Manomet Place.

According to TAT's senior principals, the recent promotions recognize the significant contributions that these four leaders have made to the firm's ongoing success and their role in the future of TAT's pursuit of new business, client engagement, and design excellence. In their respective new roles, Schultz, Peabody, Holi, and Duggan will continue their project-based contributions alongside greater operational, business development, design, and mentorship responsibilities.

"These well-deserved promotions exemplify TAT's commitment to strategic leadership succession and underscore the firm's continued evolution," notes TAT senior partner and design principal, Michael E. Liu, AIA, NCARB. "Our proactive approach to identifying, nurturing, and elevating top-tier talent is an essential part of TAT's business strategy, enabling the firm to adapt to our clients' ever-changing needs. It is evident that this particular group of four professionals brings diverse perspectives, innovative approaches, and positive energy that will be essential to TAT's ongoing success."

"Tom, Liz, Venket, and Matt are fully dedicated to TAT's mission and core values, and we look forward to the creative ideas they'll contribute as they embark on these new roles, says TAT senior partner and managing principal Michael D. Binette, AIA, NCARB.

"These four talented practitioners are deeply focused on the quality of our work, the relationships we foster, and the well-being of our firm's culture. They bring unique aptitudes and perspectives to the firm that will enable TAT to continue cultivating a growth-oriented mindset, expanding our culture of continuous learning, and building meaningful connections with developers across the East Coast."

“As we continue to expand our leadership team, these types of strategic promotions exemplify TAT’s commitment to sustaining our reputation as trusted advisors to our clients and to advancing our mission of creating positive and lasting transformation in the communities we serve,” asserts TAT principal Edward R. Bradford, AIA, NCARB, LEED AP. “A heightened focus on elevating new voices and perspectives will enhance creativity within our multifamily, assisted living, hospitality, and mixed-use design practice. I have full confidence that the enthusiasm and unwavering dedication of these professionals will unlock new opportunities for growth and success.”