

Lovejoy Wharf By The Architectural Team

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A highly visible gateway project, this new mixed-use development, together with the TD Garden sports arena, frames the southbound approach to Boston from the landmark Leonard Zakim Bridge where the Charles River meets the Boston Harbor.

Project Name: Lovejoy Wharf

Studio Name: The Architectural Team

Design Team: The Architectural Team

Area: 220,000 square feet

Year: Completed in 2015

Location: Boston, MA

Consultants:

Developer: Related Beal

Photography Credits: Gustav Hoiland



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The project, permitted under both Boston's Article 80 Large Project Review as well as Massachusetts' rigorous Chapter 91 licensing process, proposed the demolition

of one of two existing nine-story industrial brick structures on the site, its replacement by a new 15-story tower, and the renovation and adaptive reuse of the remaining building.



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The certified LEED Gold design also includes the reconstruction of a 30,000 square foot wharf structure into a new waterfront plaza and construction of a 7,000 square foot wharf pavilion.



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The renovation portion of the project accommodates the new corporate headquarters for world-renown sneaker manufacturer, Converse, Inc.



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As master planner and architect-of-record for the new Lovejoy Wharf complex, the firm was also the Executive Architect for the exteriors of both the Converse retail store and the one-story recording studio, Rubber Tracks, which sit on the wharf structure itself.

