perspective

BOSTON'S LOVEJOY WHARF

by Sophie Cullen on Sep 2, 2015 in Architecture



Chelsea-based firm The Architectural Team have designed the masterplan for Boston's Lovejoy Wharf

Nationally recognised for expertise in adaptive reuse, historic preservation and urban revitalisation, the practice has re-imagined the familiar waterfront structures for a new era, and turned a privately owned wharf into a much-needed public resource. The project has also included the demolition of one of two existing nine-story industrial brick structures on the site, the renovation and addition of a two-storey glass and steel addition on top of the remaining building 160 North Washington Street. The Architectural Team was the Executive Architect for the exteriors of both the Converse retail store and the one-story recording studio, Rubber Tracks which sit on the wharf structure itself.



The historically sensitive renovation and addition to the highly visible early 20th century mercantile structure provides for its long-term preservation, while the striking glass and steel addition to the existing structure presents an important and iconic gateway marker to traffic entering the city from the North. The addition of the publicly accessible 30,000 square foot wharf space with its retail frontage and pavilion provides a previously unavailable waterfront connection between the historic North End and the West End neighborhoods as well as a waterfront destination in and of itself.

The interior of the new Converse office, the conceptual design of the retail store, and the exterior of the recording studio were designed by Jennifer Carpenter Architect with Bargmann Hendrie + Archetype acting as Executive Architect. The second phase of the Lovejoy Wharf master plan for 131 Beverly Street has been designed by RAMSA.

